

, QIRUPDWLGRDWDQSGURFHWKHQ59BW
\$ JXLGHIRU9HWHFWLQDHXBQG9HWHULQDU\3UDFWLWLRQ

+RZ ZH XVH FOLHQWQGRPSDDWKR8Q 'DWD 3URWHFWLWLRQ /
:KDW \RX SURDYLGRXU UHVSROVLHQQWLSHLHWRQDODBBVDQGVXFK DV
DGGUHVVSURYLGRXGDEADWD &RQWRUDDO'DWDHBUURU U\KXHSRVHV
RUHIFUUDQG RWKHU DHHQJHYDIEW/QFVQLQLF

,W HVOE ELQXDFFRUGDQ'DHWZLWKR8V.HFWLWLRQ /DZ DQG WKH *HQHUDO
5HJXODVRLGRQRXDDV WDWDRQWURDYCHBSHQORUWK8 FOLHQW RI WKH
UHIHUUDOW /KH x•

H SXUSRQBVRQDOWLO VXFK WLPH DV

WKH\ UHJLVWHU ZLWK XV

7KH ODZ UHTXLUHV WKDW KZBYGRKMP5DQWHDG JHRPHQW QRW QHFHV
FRQWUDFW VHWLWQJ RXW UHVSHFWLYH UROHV DQG UHVSROVLEL
LQFOXGLQJ ZKFDLQGRQWDFWOLI WKHRZDHLWUWBRQARRISVQBHQU ULJKV
XQGHU WKH *'35

7KLV GRFXPHQW LQ FRPBLDQWLSQLZOVKSSAVLWFHQBWRWPKDWLWLRQ
\RX SURYWR \RXU FOLHQWV UHJDUGLQXJOKBBHQWVGLWVDUZHTXKUXMP
ODZ

,I \RX ZLVK WR KDYH DRURDPURIHPRQWUZLFWK XV GDVHD#SOFDFHXFR
KRZHV WKH SULPDU\ SURWHFWLWLRQ IRU FOLHQWV VKRXCOCVER WKH
WKHP

:KDWHKRODGRXU UHVSROVLHQQWLSHLHWRQDODBBVDQGVXFK DV
SHUVRQDO GDWD ZLQKDBFVUQSDQVHFWLWLRQ /DZ DQG WKH *HQHUDO
5HJXODWZLRQGDWD ZH FROOHFWLGLQWFLWOWKHRRPSDDWKR8QSRQV
&RQWUROOHU

:HXVH WKH FOLHQW SHUVRQDODDGVFRPSORFWGHWKMRFDDQDBBO LQV
ELOOLQJ DQG ZLWK PDDHNUHWRQVHQWVSGDQWFLDHFH DUBSSRLQWPHQ
YDFFLQDWLWLRQ UHPLQGHUV RU IROORZLQJ XS ZLWK FOLHQWV RQ
SUDFWLFFHHHGLQJ HQYLURQPHQW WKUDQGLQGXFDVYRQWDMHZKIDRF
DGYDQFH DQG HQKQFH YHFDHODQDFHGDWUHHDDQCPHCKM RI GLVHDVH

:HLQIRWFFLHQW RI RXU XVH RIRWKEHURSDQJDDQGVEMHURWUDWLRQ
WKURDXJKOLHQW 3UDQGFZLWVKHUMHURKQDFRWHRRQOLF\

,I \RX KDYH DQ\ TXHULHV RU FRQFHUQV DERXW KRZ VHPDQDJH y
GDWD#UYFDFXN

)XUWKHU UHTECHLHQRUPDWLWLRQ LQXUHSRDUVWRLY\$QVHKRXJK
JHQHLDHDOOGBRMRLVLSRQVWKDW IURP WLPH RMRRXULPHFZHO DPHP
DFDGHPLFVWVIXBRUQWRQWDFWV\RXUVRQDLVQWQLGRQVGDHWRGHWDLQ
FRQWDFW WKNHPKDEGWRVSDUWLFLLSRXWMLKBRVGSVQKHFH WR XV XQOH

